

Privacy Policy

Statement of Intent

UK Road Safety is committed to supplying you with the best possible information and to protecting your privacy. In order for us to do this we will occasionally require you to supply us with some personal information and this privacy policy explains how we handle this information.

Collection of Information

There are three types of information UK Road Safety collects.

1) Cookies: these are small text files that are saved to your computer (if you allow them) that will note your route around the website. They may also hold some personalisation details (for example what 'skin' of the website you have selected). This information is solely for the purpose of keeping the website relevant to your needs. To ensure your privacy there is no link between these cookies and any other collected information, in fact you can disable cookies on your browser and visit our site completely anonymously (however you won't be able to access any personalisation features on the site).

2) Site Visit Statistics: Visitor statistics are automatically logged by our web server. This information may include your IP address, where you have come from, your operating system, your browser make and version and your service provider. This information is used solely to build up a picture of how our website is being used by the visitors.

3) Contact Details: Email addresses and other contact information are collected in order to supply you with services that you have requested, such as articles, newsletters, brochures and press packs.

Use of Personal Information

Any personal information you supply to UK Road Safety will only be used by UK Road Safety. We will never share user information to any third party without your permission unless we are required by law to do so.

Storage of Personal Information

We will store your personal information for as long as it is required to supply you with the information you have requested. At anytime you can request that your information be removed from our system.

Access to Personal Information

You have the right to access your information at any time and alter it or remove it if required.